



## Millet Mothers — Event Day

**Organised by:** Millets National Media Portal ([www.millets.news](http://www.millets.news))

**Date:** Sunday, 14 September 2025

**Place:** Minerva Halls, Madhapur, Hyderabad

**Who should come:** Mothers who want to **Learn • Cook • Earn** from home

**What to bring:** One ID proof, your phone (WhatsApp on), a pen.

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### 11:30 AM – 12:00 PM | Press Meet (for Media)

**Speaker:** Prasanna Srinivas Sarakadam (Chairman, Millets National Media Portal)

- We explain what “Millet Mothers” is and why we are doing it.
- If you arrive early, you can quietly take your seat. This part is mainly for press.

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### 12:00 – 12:15 PM | Welcome

**Speaker:** S Hemaltha, I-MILL Academy

- Simple welcome to all mothers and guests.
- Quick map of the day: where lunch is, where help desks are (App / Compliance / Kits).

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### 12:15 – 1:00 PM | Inspiration Talk

**Brand Ambassador:** Smt. Laya (Telugu Actress)

- Short real-life stories about starting small and growing.
- Good habits for success: hygiene, being on time, polite service.
- 2–3 quick questions from the audience and a group photo moment.

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### 1:00 – 2:00 PM | High Lunch & Meet the Team

- Enjoy lunch.

- Visit small help tables if you want:
    - **Founders' Corner:** Ask about the program and next steps.
    - **Compliance Corner:** Simple doubts on GST/FSSAI/registration.
    - **Photo Wall:** Take a nice picture with the “My Kitchen, My Business” backdrop.
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## 2:00 – 3:00 PM | How The Business Works

**Speaker: Prasanna Srinivas Sarakadam** (Chairman, Millets National Media Portal)

- **Earnings in simple words:**
    - You get ₹100 from MBF for each box.
    - Your average cost is about ₹50.
    - Your profit ≈ ₹50 per box.
  - If you make **50 boxes/day**, you may earn about **₹2,500/day**.
  - Daily routine: when to cook, when to pack, when pickup happens.
  - How MBF brings orders (offices, communities) and sends them to you.
  - How you can slowly grow from **50 boxes** to **100–200 boxes/day** with help.
  - Short Q&A at the end.
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## 3:00 – 3:45 PM | Millets, Health & Easy Recipes

**Speaker: Dr. Monica Sravanthi**

- Why millets are good for health and energy.
  - What to keep in one standard lunch box (simple, fixed portions):
    - Millet rice, veg curry, curd, fruit/curry-leaves curry, one sweet.
  - Clean cooking habits at home: hairnet, gloves, clean boards, safe temperatures.
  - A simple weekly menu idea and small recipe tips.
  - Short Q&A.
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## 3:45 – 4:00 PM | Simple Business Compliance

**Speaker: CA Praveen Kumar** (Chartered Accountant)

- Basic registration types (very simple overview).
- Keeping simple records of expenses and payouts.
- Good habits: keep bills, note daily numbers, avoid last-minute rush.

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#### 4:00 – 4:30 PM | Using The Mobile App

**Speakers: Dr. Giridhar & Mr. Ruthvik**

- How to create your profile (KYC, kitchen photos, bank details).
- How to set how many boxes you can cook each day (50/100/150/200).
- How to accept orders, press “Ready For Pickup”, and see your payouts.

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#### 4:30 – 4:45 PM | Legal Points (Easy to Understand)

**Speaker: Advocate, MS Shreshta Goshika**

- What the basic agreement means: what MBF does and what you do.
- Using the brand name and packing correctly.
- What happens if quality rules are not followed (and how to fix).
- How to report any problem and get a quick solution.

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#### 4:45 – 5:00 PM | Closing & Next Steps

**Speaker: Chairman (Prasanna Srinivas Sarakadam)**

- Quick recap of the day.
- Simple pledge: **“On time, clean, same portion—every box, every day.”**
- What to do next after today:
  1. Fill a small **readiness form** (we will show a QR).
  2. Book your **kitchen audit** time.
  3. Know when the next training step opens.
  4. When pilot orders may start.
  5. Join the WhatsApp support group.

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#### 5:00 – 6:00 PM | Collect Your Product Kits

**Team at counters: Ms Durga, Ms Madhuri, Mr Bikshu, Ms Sandhya, Ms Lakshmi**

- Show your ID, collect your kit.
  - A quick check to make sure your kit has all items.
  - Help desks stay open for any last questions.
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## Quick Reminders

- Be on time so you don't miss important parts.
- Keep your phone charged.
- Ask questions—no question is “small.”
- We are here to help you **Learn • Cook • Earn** with confidence.

## MBF – Millets, the Best Food

### Corporate Office

#### 7th Floor, Krishe Sapphire

Durgamma Cheruvu Metro Station  
Vittal Rao Nagar, Madhapur  
Hyderabad, Telangana 500081



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### Millets Powerhouse Office & Store

#### 2nd Floor, Image Hospital Road

Opposite Reliance Cyber Ville Building, Near Aadhaar Center  
Vittal Rao Nagar, Madhapur  
Hyderabad, Telangana 500081

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### Central Godown

#### H. No. 12-11-1586, MCH No. 399

Boudha Nagar Colony, Warasiguda  
Secunderabad, Telangana 500061

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### Telangana Godown

#### H. No. 15-50/5/140, Road No. 4, Tulasi Vanam Colony

Ameenpur, Sangareddy District  
Telangana 502032

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### Andhra Pradesh Godown

#### Vishnu Priya Commercial Complex, Bonthapadu Road

Guntur, Andhra Pradesh 522001

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